



**ALBAUGH, LLC**



## Research collaboration for the global wheat market

*Fort Collins (Colorado), Ankeny (Iowa) and St Beuzire (France), February 29th, 2016* - Three major agricultural organizations have announced the establishment of their strategic collaboration toward innovative and novel solutions for wheat producers. This agreement targets the development and distribution of wheat varieties with a non-GMO trait conferring tolerance to a **new herbicide for wheat**. The collaborating partners include, **Colorado Wheat Research Foundation, Inc. (CWRf)**, **Albaugh LLC**, global leader for post-patent agro-chemicals, and **Limagrain** (through its listed company Vilmorin & Cie), a farmer-owned international seed group. This unique and original three-way partnership will deploy the use of this technology exclusively on a worldwide basis.

“This collaboration confirms a new era for CWRf building on the request from our Colorado wheat producers to find innovative and cost-effective solutions for the many challenges producers face while maximizing producer profits,” said **Dan Anderson, President for CWRf and farmer from Haxtun, Colorado**.

“We are thrilled to be a part of this dynamic collaboration, taking the technology produced from our partners at the world-class public wheat research program at Colorado State University and commercializing it for our constituents to provide the novel solutions to be competitive in the global marketplace,” **Kim Warner, Vice President of Operations for CWRf**, added.

“As we focus on innovation, it is collaborations like this that will help us deliver new technologies to farmers across the North American cereal market and around the globe,” said **Spencer Vance, President for Albaugh LLC, North America**. “We are excited about working with our new partners and our channel to deliver this new and novel technology to wheat growers.”

“This strategic partnership is the first step to help us focus and deliver novel solutions to cereal growers globally,” stated **Albaugh’s Marketing and Product Development Manager Chad Shelton**. “Delivering a new cereal herbicide production system that is driven by innovation, performance and grower value will be the first exciting result of this collaboration.”

“Through this agreement, Limagrain is pursuing the implementation of its wheat genetics and traits development project, with the ultimate ambition of becoming the world reference for the most widely cultivated species in the world”, commented **Bruno Carette, VP for Limagrain Field Seeds**.

“For a long time, wheat has been lagging behind other U.S. field crops in terms of research investment and genetic improvement. This project represents a giant stride towards enhancing the profitability of the wheat crop for U.S. growers. The first varieties will be available to growers in Colorado in 2018 and for other parts of the US in 2020,” said **Frank Curtis, Chief Operating Officer at Limagrain Cereal Seeds LLC**.

**ABOUT Colorado Wheat Research Foundation, Inc.**

CWRF is a non-profit corporation that conducts wheat-related educational and scientific programs, including 1) a program to acquire ownership and propriety protection of new wheat varieties and novel traits (wheat technology) developed at Colorado State University (CSU); and 2) collecting royalties on sales of those varieties and traits, which are then returned to CSU to support wheat breeding and wheat-related research. The CWRF Board of Directors is comprised of the Colorado Wheat Administrative Committee (CWAC) and Colorado Association of Wheat Growers (CAWG) executive committees. To learn more visit [www.coloradowheat.org](http://www.coloradowheat.org)

**CWRF Contact:**

**Kim Warner**, Vice President of Operations

Email: [kwarner@coloradowheat.org](mailto:kwarner@coloradowheat.org)

Phone: (970)449-6994

**ABOUT Albaugh, LLC**

Albaugh, LLC is the largest global privately-held producer of post-patent herbicides, fungicides, insecticides and plant-growth regulators. Albaugh has leading market positions in four of the most widely-used post-patent agrochemicals worldwide: glyphosate, 2,4-D, atrazine and dicamba. Albaugh has a global direct market presence including USA, Canada, Mexico, Brazil, Argentina and Europe.

To learn more visit [www.albaughllc.com](http://www.albaughllc.com)

**Albaugh LLC Contact:**

**Chad W. Shelton**, Marketing/Product Development Manager

Email: [chads@albaughllc.com](mailto:chads@albaughllc.com)

Phone: (509)385-4140

**ABOUT Limagrain and Limagrain Cereal Seeds:** Group Limagrain is an international agricultural co-operative group specialized in field seeds, vegetable seeds and cereal products. Created and managed by French farmers, Limagrain is the fourth largest seed company in the world.

To learn more, visit: [www.limagrain.com](http://www.limagrain.com)

Limagrain Cereal Seeds, a Limagrain business unit that gives US farmers access to the best wheat and barley genetics.

To learn more, visit: [www.limagraincerealseeds.com](http://www.limagraincerealseeds.com)

**Limagrain Contacts:**

**Frank Curtis** (for international media), Chief Operating Officer, Limagrain Cereal Seeds

Email: [frank.curtis@limagrain.com](mailto:frank.curtis@limagrain.com)

Phone: (970)498 2201

**Marie-Laure Joblon** (for French media), Media Relations Manager

Email: [marie-laure.joblon@limagrain.com](mailto:marie-laure.joblon@limagrain.com)

Phone: 33 (0)4 73 63 41 92 / Mobile: + 33 (0)6 33 51 80 33