

Chappes (Puy-de-Dôme, Auvergne), October 11<sup>th</sup> 2010

## ■ Limagrain is launching its new website: [www.limagrain.com](http://www.limagrain.com)

Limagrain recently launched its new corporate website on 1<sup>st</sup> October. The international cooperative Group's website offers different entry points to cater for its varied target users, and make it more pleasant to browse through.

[www.limagrain.com](http://www.limagrain.com) has been completely revamped, proposing a wider range of information adapted to its different targets (general public, expert channels, job applicants and media). This new version has a **clearer structure with richer, more dynamic content.**

It includes **videos, sound, RSS feeds**, with the option of **posting information for sharing on social networks** (facebook, myspace, netvibes, twitter, windows life and yahoo).

The site will be permanently updated with further news throughout the year:

- quarterly interviews on its strategy,
- the latest news from its subsidiaries in the sections "News from our Companies" and "Product Innovation".
- testimonies from the men and women working in the Group you can watch or read in the sections "International", "Sowers of the World", and "Recruitment",
- annual results,
- and the Group's employment opportunities.

*Limagrain is an international co-operative group, **specialized in seeds and cereal products**. It conducts its business within the framework of a global, sustainable vision of agriculture and agri-food based on innovation and the regulation of agricultural markets. It is the 4<sup>th</sup> largest seed company in the world through its subsidiary **Vilmorin & Cie**, European leader for functional flours through **Limagrain Céréales Ingrédients** and 2<sup>nd</sup> largest French industrial baker through **Jacquet**. The Group makes annual sales of more than one billion Euros and has a headcount of 6,000 spread out over 40 countries, including 1 200 researchers.*

*For more information: [www.limagrain.com](http://www.limagrain.com)*

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