



Saint-Michel-sur-Orge and Paris, France, May 23rd 2011

In compliance with articles 235-2 and the following articles of the General Regulation of the AMF (authority governing the French stock markets), and further to the press release published on Friday May 20th 2011, JACQUET SA today filed a draft simplified public exchange offer for the purchase of the remaining BROSSARD SA shares held by the public at the unit price of €8.29.

The draft memorandum is available on the websites of the AMF (www.amf-france.org) and the company JACQUET SA (www.painsjacquet.com) and may be obtained without charge from:

- CM-CIC Emetteur, Département Corporate de CM-CIC Securities, 6 avenue de Provence – F-75441 PARIS Cedex 09;
- JACQUET SA, 5 rue Paulin - Techniparc – F-91240 SAINT-MICHEL-SUR-ORGE.

A draft offer document in response from BROSSARD SA was also filed today with the AMF. It is also available on the websites of the AMF (www.amf-france.org) and the company BROSSARD SA (www.brossard.fr) and may be obtained without charge from:

- BROSSARD SA, 15 rue Dosne – F-75016 PARIS

The draft offer document in response includes the opinion of the FARTHOUAT FINANCE consultancy, represented by Marie-Ange Farthouat, who was appointed by the board meeting of April 29th 2011 as an independent expert in compliance with article 261-1 I and II of the General Regulation of the AMF.

THIS OFFER, THE DRAFT MEMORANDUM AND THE DRAFT OFFER DOCUMENT IN RESPONSE REMAIN SUBJECT TO THE APPROVAL OF THE AMF.

BROSSARD SA is a company whose securities can be negotiated on the Alternext market of NYSE Euronext (Paris) (ISIN Code: FR 0010447631 – Mnemo: ALBRO).

The JACQUET group is the second largest French industrial baker.

It operates on three market segments: wrapped bread, crisp bread and pastries.

For the fiscal year closing on June 30th 2010 it made consolidated sales of 173 million Euros representing more than 100,000 tons of products manufactured in seven production units in France and in Belgium. The Group has administrative offices in Saint-Michel-sur-Orge and a research center in Riom devoted to innovation and competitive watch. Product manufacturing is fully integrated and the product range is sold to supermarket chains under its own brand names, private label, or low price brand names. JACQUET S.A. is held by Groupe LIMAGRAIN.

Limagrain is an international agricultural co-operative group, specialized in field seeds, vegetable seeds and cereal products. The Group makes annual sales of more than 1.3 billion Euros and has a headcount of nearly 7,000, spread out over 40 countries, including 1,300 researchers. In Auvergne the co-operative has 3,500 farmer members. It conducts its business within the framework of a global, sustainable vision of agriculture and agri-food based on innovation and regulation of agricultural markets.

For any further information:

Carole Cuffy, Groupe LIMAGRAIN Corporate Communications Manager

+ 33 (0)4 73 63 40 35 / + 33 (0)6 33 21 23 44

carole.cuffy@limagrain.com

Websites: www.limagrain.com, www.painsjacquet.com, www.brossard.fr